

# Twisted Tango

991 Winchester Dr Suite 5  
Sedalia, MO 65301  
(660) 281 - 3169  
[twistedtangosedalia@gmail.com](mailto:twistedtangosedalia@gmail.com)  
<https://www.twisted-tango-frozen-yogurt.com/>

## Corporate Partnership

### Overview

This is an engagement initiative to help support small, local businesses and to create meaningful connections or partnerships. We are selling corporate passes for Frozen Yogurt that can be used in various ways.



### Employee Retention and Welfare

These passes can be used to incentivise working for your company by offering free FroYo as a unique perk. This can help create a **positive culture** and retain staff to **avoid costly onboarding**.

### Customer Appreciation

Show appreciation to your customers by offering free FroYo. What better way to congratulate a sale than to celebrate with free FroYo? This will create company **loyalty** and could foster **future sales** to occur.

### About Us

We are a small, local business that was started in Sedalia. We serve frozen yogurt, smoothies, milkshakes, acai bowls, soda floats, flavored energy drinks, frosted lemonades, froyo cakes, and we are expanding our menu every year. We are not a large chain, so we can work with your business in any way you can imagine.

## Details

The base plan is simple. Free FroYo for employees, Free FroYo for customers. This can change and fluctuate as needed to fit various industries structures.

**Example Scenario** - Employees can get a free cup of Frozen Yogurt once a week. Every sale made gets a coupon for a free cup of Frozen Yogurt.

### Employees:

- 50 Employees X 3.99 (smallest cup) = \$199.5 in value per week minimum
- 50 Employees X 11.99 (largest cup) = \$599.5 in value per week max

That is an average of \$399.50 per week in value. That equates to \$20,774 per year in value.

### Customers:

- 100 sales per month X 3.99 (smallest cup) = \$399 in value per month
- 100 sales per month X 11.99 (largest cup) = \$1,199 in value per month

That is an average of \$799 per month in value. That equates to \$9,588 per year in value.

### Totals:

- \$20,774 (Avg employee value) + \$9,588 (Avg customer value) = \$30,362 in total value per year.
- Over 3 years this generates an average of \$91,086 (and potentially more) in value for your business that you granted to your employees and customers.

On a 3 year contract, for this example plan, it would only cost the business a one time payment of \$60,000. This will give over \$30,000 in return value in addition to your initial investment back to your business in customer and employee appreciation initiatives and incentives.

**Let us serve you, call or email for a custom quote for your business.**